

國立彰化師範大學 會計學系企業高階管理碩士在職專班畢業條件表暨課程架構表
111學年度入學學生適用

列印日期：2022/12/6

		第一學年				第二學年					
		上		下		上		下			
		學分	學時	學分	學時	學分	學時	學分	學時		
系 必 修		企業經營管理理論與實務研討 Seminar on Business Management Theory and Practice				3	3				
								論文 Research Thesis		0	0
								論文指導 Thesis Advice		4	0

系 選 修	人力資源管理研討 Seminar on Human Resource Management			3	3	中國古典管理學 Chinese Classical Management				3	3
	企業危機管理 Business Crisis Management	3	3			人工智慧與工業4.0 Artificial Intelligence and Industry 4.0				3	3
	企業政策個案研討 Seminar on Business Policy and Case Study			3	3	企業倫理研討 Seminar on Business Ethics				3	3
	企業研究方法研討 Seminar on Business Research Methods			3	3	企業經營與財務資訊研討 Seminar on Business Management and Financial Information				3	3
	企業經營與公司治理研討 Seminar on Business Management and Corporate Governance	3	3			作業價值管理研討 Seminar on Activity Value Management				3	3
	企業診斷與價值評估研討 Seminar on Enterprise Diagnosis and Value Assessment			3	3	全球經貿與企業運籌研討 Seminar on Global Economy and Enterprise Logistics				3	3
	企業資源規劃研討 Seminar on Enterprise Resource Planning	3	3			創業與創新研討 Seminar on Venture and Innovation				3	3
	全球企業管理研討 Seminar on Globalized Business Management			3	3	國際政經與產業發展個案 Case Study on International Public Policy, Economy, and Industrial Development				3	3
	全球健康管理與休閒產業研討 Seminar on International Health Management and Leisure Industry	3	3			國際證券市場運作與規範研討 Seminar on International Securities Market Operations and Regulations				3	3
	全球產業競爭分析 Global Industry Competitive Analysis			3	3	國際財務管理研討 Seminar on International Financial Management				3	3
	商業溝通與談判策略研討 Seminar on Business Communication and Negotiation Strategy			3	3	國際金融研討 Seminar on International Finance				3	3
	國際禮儀與健康管理研討 Seminar on International Etiquette and Health Management			3	3	地方創生管理與產業升級 Management on Regional Revitalization and Business Revolution				3	3
	心理學實驗與應用 Experimental Psychology and Applications	3	3			文化創意管理研討 Seminar on Management in Culture and Creative Business				3	3
	應用統計學研討 Seminar on Applied Statistics			3	3	新興市場全球化策略研討 Seminar on Globalization of Emerging Market				3	3
	智慧資本研討 Seminar on Intellectual Capital			3	3	智慧製造與工業4.0 Smart Manufacturing and Industry 4.0				3	3
	會計分析與管理決策研討 Seminar on Accounting Analysis and Management Decision	3	3			生產與品質管理研討 Seminar on Production and Quality Management				3	3
	海外企業經營研討 Seminar on International Business Management	3	3			產業分析研討 Industry Analysis Seminar				3	3
	策略地圖與平衡計分卡研討 Seminar on Strategic Map and Balance Scorecard			3	3	知識管理研討 Seminar on Knowledge Management				3	3
	管理經濟學研討 Seminar on Managerial Economics	3	3			科技與創新管理研討 Seminar on Technology and Innovation Management				3	3
	精準數據與管理策略研討 Seminar on Precise Data and Management Strategy			3	3	策略性成本管理研討 Seminar on Strategic Cost Management				3	3
	計劃行為研討 Seminar on Planning Behavioral	3	3			策略管理研討 Seminar on Strategic Management				3	3
	財務管理研討 Seminar on Financial Management			3	3	管理個案研討 Seminar on Cases Study in Management				3	3
	資料分析及軟體應用研討	3	3			行為財務研討 Seminar on Behavioral Finance				3	3
						行銷管理研討 Seminar on Marketing Management				3	3
						證券市場運作與規範研討 Seminar on Securities Market Operations and Regulations				3	3
						財務個案研究 Case Study in Finance				3	3
						財務報表分析研討 Seminar on Financial Statement Analysis				3	3
						高階經營決策研討				3	3

